



OCI 100: Coalition Operations & Management Learning Community RFA



Bidder's Informational Webinar
FFY27

The Ohio Coalition Institute is funded by the [Ohio Department of Behavioral Health](#) and facilitated by Ohio University's [Voinovich School of Leadership and Public Service](#), in partnership with the [Pacific Institute for Research and Evaluation](#).

Ohio Coalition Institute (OCI) Background and Intent

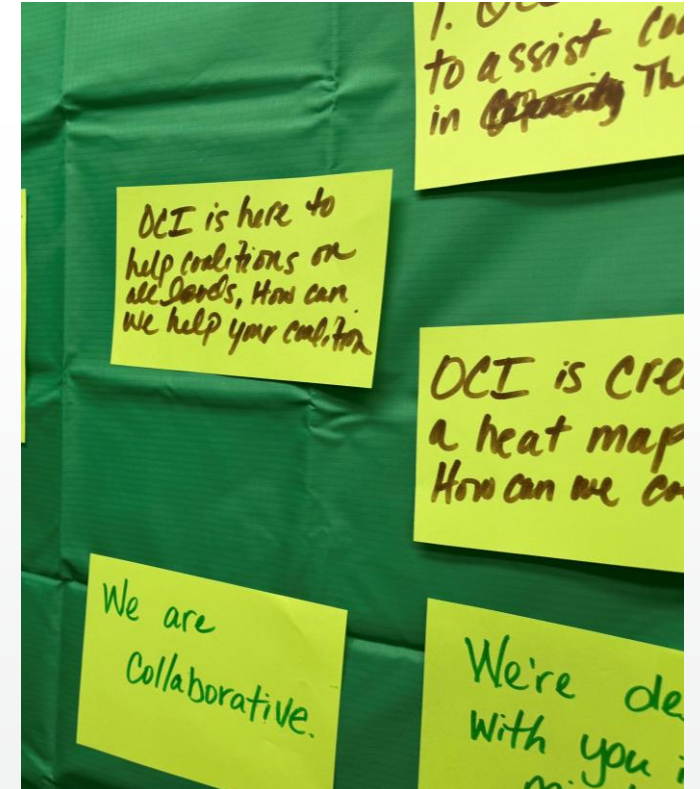
OCI is dedicated to enhancing community coalition impact by providing accessible, high-quality learning opportunities that help communities address complex social challenges.

Its core mission is to support all behavioral health-connected coalitions across Ohio, regardless of coalition size, tenure, or location, by providing accessible tools, training, resources, and networks in a culturally responsive manner.

Initiatives are guided by:

OCI Leadership Team

OCI 200, 300 and Evaluation Advisory Committees



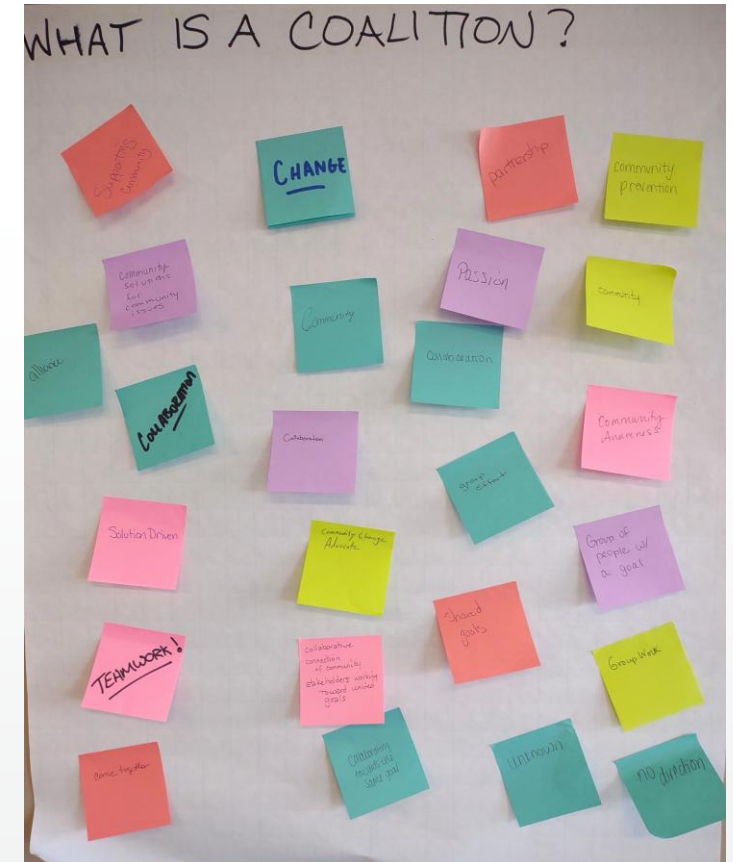
1. OHIO ADMINISTRATIVE CODE ([Rule 5122-29-20, Prevention Services](#))

“Coalition means a group of diverse organizations and constituent groups working together, using a comprehensive public health approach and data driven planning process, toward a common goal of reducing the local incidence, prevalence, and consequences of mental, emotional, and behavioral (MEB) disorders.”

2. FEIGHERY AND ROGERS (1989) AND BUTTERFOSS (2013)

Feighery and Rogers (1989) define a coalition as: a group of organizations and constituencies working together toward a common goal. Butterfoss (2013) further explains community coalitions:

- Serve a defined community recognized by those within it as a community, but also serves the broader community;
- Is viewed by community residents as representing and serving them;
- Reflects the community's composition at both the grassroots and grasstops (professional) levels.



How Does OCI Support Coalitions?

Training, Technical Assistance, and Coaching

- OCI 100: Coalition Operations and Management Learning Community
- OCI 200: Data Driven Strategic Planning Learning Community
- OCI 300: Coalition Collective Impact
- OCI Project ECHO (coming soon!)
- Virtual drop in coaching sessions (coming soon!)

Building a Collaborative Infrastructure

- Robust website (www.ohiocoalitioninstitute.org)
 - Resource curation and clearing house
 - Ohio Coalition Directory
 - Local Coalition Spotlight
 - Coalition Event Calendar
 - Blog
- Monthly Newsletter
- Social Media channels, [@ohiocoalitioninstitute](https://twitter.com/ohiocoalitioninstitute)
- Presence at local conferences and events (invite us to    sent by emailing OCI@ohio.edu!)
- Amplify partner training opportunities

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OCI 100: Coalition Operations and Management Learning Community

Establish foundational coalition knowledge, effective governance, leadership structures, and operational sustainability for new or rebuilding coalitions.

Learning communities are structured to allow members to support each other, share knowledge, individual successes and navigate challenges as a group.



Who is Eligible to Apply for OCI 100?

Eligible Coalitions include new and established behavioral health and public-health connected coalitions aiming to:

- Establish basic coalition structure
- Enhance their policies and procedures that support the daily operations of managing a coalition

Applicant agencies may be:

- Stand alone 501c3
- Nonprofit organizations
- County/regional behavioral health board
- Local health department
- Educational institutions
- Healthcare organizations

This opportunity is not a fit for established coalitions with consistent leadership, coalitions that are ready to focus on data driven decision making, or collective impact.



What Will Coalitions “Get” from Participating in the OCI 100 Learning Community?

Over the course of eight months, participants will have developed:

- SWOT (Strengths, Weaknesses, Opportunities Threats) Analysis
- Two of the following:

Membership gap analysis & membership recruitment plan

Coalition Bylaws

Coalition Action Plan

Coalition Communications Plan

Coalitions will also receive:

- No cost tailored support and coaching from a dedicated Coalition Coach
- Custom report detailing the coalition’s potential for sustainability and opportunities to enhance sustainable practices
- \$4,000 flexible learning community stipend

RECRUITMENT PLAN

The County Suicide Prevention Coalition is committed to the ongoing recruitment and retention of members to help achieve our mission and vision. This document outlines the coalition's recruitment plan and includes the following information: the levels of coalition membership, the application process for new members, the 4 Cs of Recruitment, and a Recruitment Script for our current membership base to use for recruitment purposes.

Preble County Suicide Prevention Coalition Levels of Membership:

General Coalition Members – Expectations of members include:

- A commitment to the mission, vision, and purpose of this coalition
- Attendance and participation at no less than 75% of the meetings of the full membership in a calendar year
- Participation in the development and implementation of the strategic action plan
- Participate in sustaining the coalition's vitality, involvement and energy in the community
- Be respectful and responsive to the differences in the community and the individuals we serve.
- Champion the coalition within the community
- Sign a membership form and complete a renewal annually

Leadership Team Positions/Steering Committee:

Coalition Chair

The duties of the Coalition Chair include:

- Facilitation of all full coalition meetings
- Will act as a primary contact person when issues arise and in turn will call a meeting with the Advisory Board for resolution(s)
- In collaboration with the Steering Committee, will prepare an agenda for all PCSPC meetings and ensure that the agenda is sent to the members at least one week prior to the meeting.
- Facilitate the implementation of action items per the Strategic Action Plan and delegate duties as necessary
- Ensure all committees are running smoothly and accomplishing set goals per the semi-annual strategic action plan

Vice Chair

The duties of the Coalition Vice Chair include:

- Maintains membership records including sharing new member information with other Steering Committee members for orientation procedures
- Welcome and orient new members to the Coalition including inviting them to the next coalition meeting
- Ensure membership applications are given to all members annually for renewal

*Member Recruitment Plan from a FFY26 OCI
100 Graduate*

\$4,000 Flexible Learning Stipend

Intended to catalyze planning efforts.

It cannot be used to support ongoing operational funding or supplant coalition expenses that are funded through other sources.

Important details:

1. The stipend is set up as a contract with Ohio University, and is reimbursement based. You must spend the money before you receive a payment.
2. Coalitions must have a fiscal agent at the time of application and provide a letter of support from the fiscal agent.



Preparing Your Budget for the Application

Applicants only need budget for the costs to attend the learning community meetings.

- Staff time
- Fringe benefits
- Mileage- Mileage expenses are reimbursable at \$.58/mile (Ohio Office of Budget and Management Rule 126-1-02).
- Lodging
- Dinner per diem is permissible for the night before each learning community session if coalition needs lodging support.

Lodging, per diem rates for Columbus, Ohio can be found [here](#).

If an applicant does not need funding to attend the learning community meetings, they are still required to submit a budget, they should enter a \$0 in the amount and enter n/a in narrative columns



Reflections from Recent Graduates

We enjoyed: Learning, growing, and collaborating with coalitions facing similar challenges and having similar focuses and goals and sharing experiences and learning how other coalitions function and sustain work.

We look forward to: Continuing to work on developing many of the operational foundation pieces and implementing structure, policies, and procedures for the betterment of our organization.

We learned: A coalition doesn't have to be large to be effective, but it does need clear roles, intentional membership, and shared responsibilities to be sustained.

We're proud of: Taking full advantage of this opportunity, a stronger set of bylaws, and getting to know our members better.

Scan to read more reflections of
OCI Graduates



Operations and Management Content Sessions 1 & 2

Session 1: January 22, 2027 • 9:00 AM – 4:00 PM

Description & Learning Objectives:	Coalitions that Work: Best Practices for Building a Strong Foundation Having the right foundation, structure, organization, and resources in place to support coalition work is critical to success. This session will help participants set up their coalition for success.
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Session 2: February 10, 2027 • 9:00 AM – 4:00 PM

Description & Learning Objectives:	From Seats to Commitment: Building & Engaging an Effective Coalition Building a strong coalition requires both recruiting the right people and keeping members engaged over time. Participants will learn strategies for attracting stakeholders, communicating the value of coalition membership, welcoming and onboarding new members, strengthening member engagement, and managing membership effectively. Participants will leave with a practical recruitment and engagement plan to guide outreach, onboarding, participation, and retention.
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Operations and Management Content Session 3

Session 3: March 10, 2027 • 9:00 AM – 4:00 PM

Description & Learning Objectives:	Part 1: Increasing Coalition Visibility: Building Capacity Through Clear Messaging Developing branding and communication plans helps coalitions define their identity and share their work more effectively. This session explores what these plans include and how coalitions can use them to increase awareness of their work and encourage greater community engagement. Upon completion, participants will: 1. Recognize the essential elements needed to build their coalition brand. 2. Identify the steps of developing an effective branding and communication plan. 3. Express important information about their coalition with key audiences.
	Part 2: Mastering Coalition Meetings: Structure, Facilitation, & Follow-Through Well-structured and well-facilitated meetings are the foundation of a strong coalition. However, many individuals have never received formal training in how to lead meetings effectively. This session will cover the key components of successful coalition meetings and help participants develop the skills needed for confident and effective meeting facilitation.



Operations Management Content Session 4

Session 4: May 7, 2027 • 9:00 AM – 4:00 PM

Description & Learning Objectives:	Part 1: Managing the Money: Fiscal Management Basics and Building an Effective Fiscal Agent Relationship Coalition leaders will gain a practical understanding of fiscal management basics, including budgeting, financial oversight, accountability, and responsible use of coalition funds. Participants will also learn how to establish clear roles, expectations, and communication with a fiscal agent to support effective financial management and strengthen organizational accountability.
	Part 2: Beyond the Budget: Leveraging People, Partnerships, and Resources to Do More with Less Coalition leaders will learn to move beyond a scarcity mindset and recognize the people, partnerships, relationships, skills, and resources already available within their communities. Participants will explore strategies for leveraging human and organizational capital, strengthening partnerships, and creatively mobilizing resources to advance coalition goals, even when funding is limited.



Operations and Management Content Session 5

Session 5: June 16, 2027 • 9:00 AM – 4:00 PM

Description & Learning Objectives:	Part 1: From Ideas to Impact: Project Management for Coalitions Many coalition support staff and administrative volunteers find it challenging to manage projects and strategic activities while also ensuring volunteers follow through on their responsibilities. This session will focus on effective volunteer management, support, and coaching, while helping coalition leaders successfully oversee projects and keep coalition work on track. Upon completion, participants will: 1. Define project management and why it is important for coalition success. 2. Describe the phases of the project management life cycle. 3. Explain the elements of a successful project and its potential vulnerability.
	Part 2: Building Buy-In: Effective Change Management for Coalitions Established relationships, shared history, and competing interests can make coalition change difficult. Shifts in operations may feel threatening when they disrupt long-standing routines. This session explores how to recognize and address the fear of change while supporting members and leaders in adopting practices that enhance effectiveness and sustainability. Upon completion, participants will: 1. Define organizational change and the challenges it presents for groups. 2. Explain practical tips for overcoming individual and group resistance to change. 3. Describe a minimum of three best practices for practice managing change within a coalition.

Operations and Management Content

Session 6

Session 6: August 19, 2027 • 10:00 AM – 3:00 PM

Description & Learning Objectives:	Deliverable & Coalition Showcase: Reflecting, Presenting, & Celebrating Success Participants will gather for a final session to celebrate the achievements of coalition leaders from across the state. This session emphasizes shared learning, providing dedicated time to reflect on the challenges and successes of applying cohort insights in the field. Participants will examine key findings and look ahead to future engagement and growth opportunities through the Ohio Coalition Institute.
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Please email questions to OCI@ohio.edu



Visual representation of SWOT Analysis from a FFY26 OCI 100 Graduate

Answers will be posted on the OCI 100 RFA Webpage as questions are received.