



MERCY CENTER
 *for* WOMEN

2026

SPONSOR GUIDE

YOUR SUPPORT BUILDS A
COMMUNITY WHERE
FAMILIES SUCCEED.



OUR MISSION

Graceful journey to dignity and fulfilling life through a place to call home.

OUR VISION

The community is united in support of every person living a safe and fulfilled life in their own home.

PEDAL FOR MERCY

Saturday, September 12 at Penn Shore Winery and Vineyards

A cycling fundraiser through beautiful wine country.

Grand Tour Sponsor | \$5,000

- Logo displayed on MCW and bike registration websites
- Logo will be featured in all email blasts to over 2,000 supporters
- Name/link on social media as a sponsor pre- and post-event
- Logo on posters and yard sign; listed in the Mercy Center Annual Report
- Logo on the Pedal for Mercy 2025 t-shirt
- Ten (10) social tickets incl. food, beverages, and entertainment at event

Breakaway Sponsor | \$2,500

- Logo displayed on MCW and bike registration websites
- Logo will be featured in all email blasts to over 2,000 supporters
- Name/link on social media as a sponsor pre- and post-event
- Logo on posters and yard sign; listed in the Mercy Center Annual Report
- Logo on the Pedal for Mercy 2025 t-shirt
- Six (6) social tickets incl. food, beverages, and entertainment at event

King/Queen of the Hill Sponsor | \$1,500

- Logo will be featured in all email blasts to over 2,000 supporters
- Name/link on social media as a sponsor pre- and post-event
- Logo on posters and yard sign; listed in the Mercy Center Annual Report
- Logo on the Pedal for Mercy 2025 t-shirt
- Four (4) social tickets incl. food, beverages, and entertainment at event

In the Zone Sponsor | \$1,000

- Logo will be featured in all email blasts to over 2,000 supporters
- Name/link on social media as a sponsor pre- and post-event
- Logo on posters and yard sign; listed in the Mercy Center Annual Report
- Logo on the Pedal for Mercy 2025 t-shirt
- Two (2) social tickets incl. food, beverages, and entertainment at event

SAG Wagon and Water Stop Sponsor | \$500

- Logo on posters and yard sign
- Logo on the Pedal for Mercy 2025 t-shirt

Ice Cream Finale Sponsor | \$250

- Logo on All-Sponsor poster only
- Logo on the Pedal for Mercy 2025 t-shirt



PEDAL FOR MERCY

Saturday, September 12 at Penn Shore Winery and Vineyards

Company/Organization (As it should appear on sponsorship):

Contact Name:

Address:

City, State, ZIP:

Phone:

Email:

Sponsorship Level (select one)

Payment enclosed (please make checks out to Mercy Center for Women)

Please Invoice me

\$5,000 Grand Tour

\$2,500 Breakaway

\$1,500 King/Queen of the Hill

\$1,000 In the Zone

\$500 SAG Wagon/Water Stop

\$250 Ice Cream Finale

Pedal for Mercy Sponsorships Due by August 3

Please contact:

Jennie Hagerty, Executive Director
jhagerty@mcwerie.org

Mercy Center for Women
1039 E. 27th Street
Erie, PA 16504

Erika DePalma, Director of Advancement
edepalma@mcwerie.org

Logos Due by August 3

Send to *Katie Confer* at kconfer@mcwerie.org
Please send jpg or png file format

Additional Information

Please contact *Erika DePalma* at edepalma@mcwerie.org for questions about the event, to volunteer, or to participate.



Contact Us

For Sponsorships and Donations

Jennie Hagerty
Executive Director
jhagerty@mcwerie.org

Erika DePalma
Director of Advancement
edepalma@mcwerie.org

For Graphics, Logos, and Press

Katie Confer
Director of Marketing & Advancement
kconfer@mcwerie.org

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