



SPONSORSHIP LEVELS AND MARKETING BENEFITS

Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes customization support from our Development staff.

All sponsorship levels include:

- Name in event day material
- Hyper-linked name recognition on event page of website
- Customized marketing benefits*

***Customized marketing benefits include, but are not limited to, the following:**

- *Recognition on press releases, print advertising, radio, and television spots*
- *Recognition in organizational newsletter*
- *Social media recognition leading up to and during the event*

PILLAR ——— starting at \$5,000

Become a main sponsor, and receive marketing benefits for your company, including company recognition on/in event day materials and an exclusive commercial opportunity at the event. This is a fully customizable package.

- Reserved VIP seating for four guests
- Name recognition in program book
- One 30-second commercial played during event (optional)

COMPASS ——— starting at \$2,500

- Reserved VIP seating for four guests
- Name recognition in program book
- Custom day service opportunity for your employees (optional)

ANCHOR ——— starting at \$350

- Reserved VIP seating for two guests
- Name recognition in program book

CONTACT

Libby Barber, Annual Fund Manager
(814) 452-4421 x265
lbarber@eriecitymission.org