

# leading

## THE WAY

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### LEADING THE WAY AT UPMC HAMOT

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**HAMOT  
HEALTH  
FOUNDATION**

A photograph of David Gibbons, a man in a dark suit and bow tie, speaking at a clear acrylic podium. He is gesturing with his right hand. The background is a dimly lit event space with a large audience seated at tables. The walls are decorated with glowing molecular and DNA-like structures. The overall lighting is blue and purple.

*David Gibbons delivers address to crowd at 2020 HHF Gala event.*

## *Leading the Way at* UPMC Hamot

### **Passion Plus Compassion Equals Inspiration**

David Gibbons is an inspirational study in leadership. President of UPMC Hamot since 2017, David can be described as a soft-spoken yet confident and commanding leader. He brings intensity and passion to projects on the table while prioritizing compassion with people. Highly accomplished with an energy that just won't stop, David's column of successes is turning heads.

Recognized as an ace leader within UPMC's vast network of 40 hospitals and 92,000 employees, David's star continues to rise. As of Jan. 1, 2022, he will assume the promoted position of senior vice president, Health Services Division, and market president with northwest Pennsylvania, north central Pennsylvania, and New York. This role is in addition to David's current responsibilities as president of UPMC Hamot and regional leader over UPMC hospital sites at Chautauqua, Kane, Northwest, Horizon, and Jameson.

While David's leadership acclaim extends well beyond UPMC Hamot, this hospital is his home turf. And we are better for it. David provided the necessary leadership to establish Hamot's kidney transplant program, hailed as the first in the region, as well as the first UPMC transplant program in the nation outside of Pittsburgh. He oversaw the construction of the hospital's new \$111 million, seven-story critical care patient tower — the largest capital investment in the history of UPMC Hamot. And under David's direction, the hospital has achieved prestigious Magnet® designation in nursing as well as numerous certifications and accreditations in specialized medical services and hospital operations.

Still, one cannot miss the highly personal and unassuming side of David Gibbons. This played out in real time as David rounded during all shifts and throughout all floors of the hospital in the early days of the pandemic — greeting employees, offering encouragement, and pushing a snack cart. Never afraid to put himself in the thick of the fray, he expected his leadership team to do the same. Leading by example has earned David the respect of his 3,483 employees.

Hamot Health Foundation President Boo Hagerty works closely with David to achieve a four-fold mission in support of the hospital — 1) creating hospital centers of excellence, 2) investing in community health, 3) driving cutting-edge research, and 4) providing employees with continuing education.

“David brings energy and quick intelligence to our projects. As hospital president, he wields power yet operates from a place of compassion. Community health is a natural outreach of his role, but it is incredibly important to David Gibbons the person. He is present and highly involved in our mission of community health,” shares Boo.

*“Community health is a natural outreach of his role, but it is incredibly important to David Gibbons the person. He is present and highly involved in our mission of community health.”*

— Charles “Boo” Hagerty

The president of UPMC Hamot began his career in health care as a volunteer at Franklin Regional Medical Center on the oncology unit assisting the nurses and meeting essential needs of patients. While in college, David worked as an attendant in a nursing home. Often times, he was responsible for providing personal care such as bathing and feeding to an entire wing of residents. The work could be grueling and exhausting, but David recognizes that the experience taught him life-long lessons about being organized and the value of communication.



*David Gibbons lends support at the bedside of a UPMC Hamot pediatric patient.*

David earned a degree in nursing and worked as a registered nurse, gaining leadership experience as a charge nurse. When ready for new experiences and career advancement, David moved to various locations to accept a series of leadership positions in health care, including executive roles with Kennedy Health System, Visiting Nurses Association of

Greater Philadelphia, Oncology Services Inc., and U.S. Healthcare. In each of these roles, however, David always found himself nostalgic for the time he spent working in a hospital setting.

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*David Gibbons leads UPMC Hamot employees in a demonstration of solidarity.*

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*“UPMC Hamot supports, funds, partners, and, most importantly, leads in the community.”*

*— David Gibbons*

Eventually, David would return to his roots. He had become aware of the imminent retirement of the president of UPMC Northwest. Although David did not see himself returning to western Pennsylvania, he thought he should throw his name in the hat. Naturally the position at Northwest became his and within a relatively short span of years, he was chosen to lead next as hospital president at UPMC Hamot.

David’s leadership colors emerge as he discusses contemporary issues such as economic development and social determinants of health. “UPMC Hamot supports, funds, partners, and, most importantly, leads in the community.” He describes the hospital’s major investment in the Erie Downtown Development Corporation (EDDC) and UPMC Hamot’s position as the second largest employer in Erie County. “We have a place and responsibility as an economic engine in our community.” David also seeks out conversations within the community to create workforce housing, establish support systems, and provide education. These projects come to life through support and funding made possible by Hamot Health Foundation. The new UPMC Jameson School of Nursing at UPMC Hamot is a prime example.

“Hamot Health Foundation has poured financial resources into the school of nursing project, including scholarships to support employees and community members in pursuit of a health care education. Many of these individuals have little means to pay for education. Yet they now have an opportunity to finish nursing school with a minimal amount of debt,” states David. “In fact, a number of Hamot employees have enrolled in the school. What better way to support our own employees’ development than by offering a career program paired with scholarships!”



*UPMC Hamot employees are joined by David Gibbons in a neighborhood canvas to dispense COVID-19 prevention kits.*

While the school of nursing initiative may be a watershed moment in the community, it is seismic from a hospital president's perspective. David confirms. "The national nursing shortage has made this endeavor absolutely strategic. We are creating a pipeline of nurses to secure the hospital's future."



*David Gibbons spreads his energy and goodwill throughout the facility as seen in the hospital's newborn nursery.*

David also appreciates the school of nursing's

location in the former Wayne School because it adds another layer of meaning. The tenants in the building each represent a form of hope in an at times embattled Erie neighborhood. "Hope resides at 650 East Avenue," offers David. In addition to the UPMC Jameson School of Nursing at UPMC Hamot, tenants also include the Erie Center for Arts and Technology (ECAT), the United Way of Erie County, and the Primary Health Network, among other like-minded service providers.

When asked why he personally supports Hamot Health Foundation, David explains, "I believe in the mission. HHF's mission supports a wonderful institution, UPMC Hamot. And beyond that, the mission supports the community. This foundation recognizes the value of education." David points to the success of Hamot Strong as evidence. This annual event raises thousands of dollars in support of medical education for UPMC Hamot employees. David further observes that the drive and commitment from HHF's Board of Trustees along with its body of corporators is second to none.

What's next for UPMC Hamot? According to David, "We'll continue our pursuit of clinical centers of excellence. We have our new patient tower to grow into. I look for the school of nursing to expand in size, and we will continue with physician recruitment because this is another key strategy in achieving our mission to serve. We will move forward and leverage these important projects through the leadership and philanthropic means of Hamot Health Foundation."

For David Gibbons, effective leadership comes down to teamwork. "UPMC Hamot wouldn't be possible without the amazing team we have in place. Our team provides tremendous health care to our patients every single day. Embedded in that teamwork, I see a critical response to the human condition — it's called compassion. Compassion is rampant throughout Hamot. I've seen it from our physicians to our kitchen staff to our volunteers. I've seen it on a personal level when my parents have been patients and were treated with great compassion. In my mind and heart, compassion is why we exist and what UPMC Hamot is truly all about."



*David Gibbons is a visible presence wherever needed throughout UPMC Hamot.*

# The Power of Kindness

HHF Board Chair Garrett Fuhrman has a healthy obsession with community service.



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## BOARD SPOTLIGHT

### GARRETT FUHRMAN

His knack for kindness naturally precedes him. He is quick to offer a word of encouragement to everyone he meets, new and old friends alike. He fills conversations with warm and easy laughter, deftly setting the thermostat at comfortable. His unflappable demeanor disarms negativity with charm and smiles. He is that rarified individual who can reserve judgment and assume the best in people first. And yet, despite a solid reputation for being nice as pie, be forewarned. Do not underestimate the man. Business-smart and passionate in his causes, Garrett Fuhrman is a strong and able leader for complex times.

Garrett Fuhrman serves with distinction as chair of the Hamot Health Foundation Board of Trustees. Under his steady leadership, HHF has accomplished much and has gained valuable steam in a community-minded mission. This is a man who loves to serve others. Garrett is gratified to identify three exceptional HHF projects from his present tenure as board chair. Each meets his sense of humanity head-on.

#### **Magee-Womens Research Institute in Erie and Magee Obstetric Maternal & Infant (MOMI) Database and Biobank**

- Established expansion to Erie of the largest research institute in the U.S. devoted exclusively to women's health research and the creation of a related biomedical lab.

#### **Women's Recovery Center at Magee-Womens, UPMC Hamot**

- Established to provide services for women with substance use disorders by helping them enter recovery and return to productive lives while reducing the number of babies born suffering from opioid withdrawal.

#### **UPMC Jameson School of Nursing at UPMC Hamot**

- Designed as an affordable, accessible option for those who dream of becoming a nurse and as a means to proactively address a national nursing shortage.

Moreover, as the result of a global pandemic, Garrett is leading the board through especially trying and demanding circumstances never before faced by his predecessors. He responds with wisdom and compassion, considering himself “blessed” to be at the Foundation and in a position to help others.

As the successful owner of Fuhrman-Brown Tool Corporation (FBTC), Garrett has earned leadership status in the community with his focus on excellence, customer service, and quality improvement. Be it on the manufacturing floor or at the head of the HHF board table, his presence reaps the same effect — an emphasis on serving people and moving work forward.

As a busy man with a busy life, why does Garrett give of his time to serve on the board? “HHF board members are a cross section of the most brilliant, caring, and philanthropic people I have ever worked alongside.” At the end of the day, he is inspired.

Ultimately for Garrett, it all goes back to pride in community service. As he sees it, “Hamot Health Foundation stands alone from other hospital foundations. We are unique in that we not only fund projects in direct support of UPMC Hamot, but we also fund projects that branch out to support the community. Typically, hospital foundations are most concerned with polishing their hospitals. HHF has a different perspective and I believe it’s the right one. We understand that what is good for the community is good for the hospital and vice versa.”

This is the same reason that Garrett and his wife Peggy are loyal HHF donors. They believe in investing in their community. Furthermore, they trust the mission and stewardship of Hamot Health Foundation. “When I first learned of what the Foundation had done for both the community and the hospital, and, even more importantly, what they still intended to do, I was proud to be accepted as a board member and proud to philanthropically contribute to their programs.”

*“HHF board members are a cross section of the most brilliant, caring, and philanthropic people I have ever worked alongside.”*

— Garrett Fuhrman

And the feeling is mutual. “I cannot imagine a more positive and supportive presence at my side on the board than Garrett. I rely on his steady hand more than he will ever know. Projects of the magnitude tackled by the Foundation are vital and of real significance, but they are not always easily executed. When things get complicated, Garrett maintains perspective and keeps

hope burning bright. I am exceedingly proud to call him my colleague and friend,” shares Boo Hagerty, president of Hamot Health Foundation.

To further understand Garrett Fuhrman, it helps to know that his number one value is family. His German heritage emphasizes close-knit family, hard work, self-sufficiency, skilled labor, and entrepreneurship. All of these facets of his upbringing have combined to shape the man we know today. The same man who describes his wife Peggy as “by far the best thing that has ever happened in my life” and praises her as a “loving, caring, and giving woman.”

This is also the same man who continues caretaking the family business that opened its doors in 1948 and wistfully wishes his late father could see their plant now with its incredible CNC high-tech machining centers. “He would be so amazed and proud to see what is possible today because of sophisticated machinery.”

Garrett and Peggy have raised two adult children — Rett, who works with him at FBTC, and Dana, a pediatric intensive care physician at UPMC Children’s Hospital of Pittsburgh. If you really want to make Garrett light up, ask him about his grandchildren. Then let him regale you with adorable stories of Sammy, 4, and Charlie, 1.

Don’t think for a minute that a perfect and charmed life explains Garrett’s sunny disposition. Like everyone else, he has known loss. A beloved sister, Sandra, lost her battle with glioblastoma multiforme well before her time. He still aches at the 2001 loss of his father, Arthur Fuhrman, to whom he was very close. And Sam Zaffino, close friend of the Fuhrman family and FBCT employee, passed in 2017. “I truly loved that man,” Garrett shares. Still, Garrett is thankful for present-day positive influences in his life, including the leadership at UPMC Hamot and Hamot Health Foundation.

Rounding out the persona of Garrett Fuhrman are his personal interests — which through the years have been many and varied. He was “hooked on sailing for life” at age 14. That eventually led to sailboat racing — as far away as the ocean waters surrounding Miami and Fort Lauderdale. Garrett also loves to play the piano and has a penchant for learning new songs. Somehow, he found the time to volunteer at the Shriners Hospitals for Children-Erie throughout a 10-year stretch, providing companionship to teenagers enduring extensive recuperations. As a final surprise, Garrett’s interest in martial arts is likely news to many. Twenty-five years of teaching and training while earning multiple black belts says it all.

Garrett Fuhrman embodies the enthusiasm, talent, and presence of a man who was born to lead. Let it be known — nice guys finish first!



# WHY NOT ERIE?

Lifesaving early cancer detection first launched through an exclusive grant from the Hamot Health Foundation

*Stephen Kovacs, DO, leads the robotic bronchoscopy team at UPMC Hamot.*

**Each year, lung cancer takes more lives than breast, colon, and prostate cancers combined, deeming it the most lethal form of cancer known to medicine.**

Enter robotic bronchoscopy — a groundbreaking technology used in the detection of lung cancer. Evolved from the earlier methodology of navigational bronchoscopy, robotic bronchoscopy offers advanced methods and tremendous promise in early cancer detection.

A pioneer in the field of robotic bronchoscopy, UPMC Hamot pulmonologist Stephen Kovacs, DO, worked on a team of approximately 40 physicians to co-develop the Auris MONARCH® robotic bronchoscope. Dr. Kovacs made technological and medical contributions to the project and continues to work on the MONARCH Platform to this day through research and development. Under his direction, UPMC Hamot was the first hospital in the nation to put the lifesaving technology into actual use. This exciting first was financed 100% through a grant from Hamot Health Foundation.

As word of its success spreads, so does the demand for access to robotic bronchoscopy technology, which can now be found in approximately 100 medical centers across the country. Not only does UPMC Hamot hold the notable distinction as the MONARCH's first commercial placement anywhere, the UPMC system as a whole is positioned as the largest user worldwide.

Prior to robotic bronchoscopy, lung cancers were detected via handheld cameras inserted into patient airways. As Dr. Kovacs explains, “These cameras were problematic because they could only reach central airways. Airways get smaller the further you move in. However, many times early cancers exist in the periphery where cameras cannot reach and therefore cannot be visualized. Robotic bronchoscopy changed all of that with the first camera small enough to fit into hard-to-reach airways allowing us to visualize challenging nodules prone to hiding.”

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*Robotic bronchoscopy is an advanced form of technology used in early lung cancer detection.*

*UPMC Hamot claims the first hospital placement of robotic bronchoscopy in the nation.*



*“Robotic bronchoscopy changed all of that with the first camera small enough to fit into hard-to-reach airways allowing us to visualize challenging nodules prone to hiding.”*

*— Stephen Kovacs, DO*

*UPMC Hamot pulmonologist Stephen Kovacs, DO, is a pioneer in the field of robotic bronchoscopy.*

*Robotic bronchoscopy uses micro-camera technology to detect lung cancer.*



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“The additional benefit of a robotic camera versus a handheld is greater precision and enhanced control in movement. Very small movements when using hand-held cameras show up as dramatic movement in the periphery,” further explains Dr. Kovacs.

No doubt, the Auris bronchoscope is making an impact since its introduction at UPMC Hamot in 2018. When the hospital first started to use this technology, procedure volumes increased by an estimated 40%. Today, nearly half of these patients are identified for oncology treatment while another estimated 40% are referred to thoracic surgeons for appropriate surgical treatment. Across the board, detection occurs sooner than possible than with prior scoping methods.

The timing of cancer detection is always crucial in order to begin treatment as soon as possible and improve the chance of saving lives. This reality is even more critically relevant in the Erie region where a “strangely high prevalence of lung cancer exists,” states Dr. Kovacs. At this time, this phenomenon can seemingly only be explained by a unique confluence of risk factors in our area.

“Robotic bronchoscopy is retooling lung cancer detection and Hamot Health Foundation is thrilled to support innovation of this caliber. Our gratitude goes to Dr. Kovacs for bringing his expertise and special brand of hope to UPMC Hamot. We look forward with great anticipation to the positive

impact of robotic technology as countless future lives are saved,” states Jaimee Black, vice president of operations at Hamot Health Foundation.

Looking to the future, Dr. Kovacs anticipates additional advancements in treating lung cancer. He shares, “One of the goals we’re working towards is more immediate intervention. If the robotic bronchoscope takes us directly to a tumor, what intervention can we introduce in the moment? From ablating to freezing tumors to even delivering chemotherapy treatment to the nodule site, there is great potential. I am seeing a lot of involvement and resources in medical research going into this effort.”

Dr. Kovacs expresses gratitude to Hamot Health Foundation for the support he received from the Rose K. Curtze Endowment in bringing robotic bronchoscopy to UPMC Hamot. “We couldn’t have done this at all without Hamot Health Foundation. The fact that they were willing to hear about this technology before anyone else was even using it speaks to a grand vision for Erie. Why not Erie? We have the resources, the personnel, and the team here to make our hospital the best it can be. I’m eternally grateful to the Foundation, not only for helping us get robotic bronchoscopy in place, but also for the full scope of initiatives in which they’re involved. It’s a single-focused organization with an interest in improving the lives and care of the people in our community. I can’t think of a better organization to work alongside.”

# Better than

# EVER



Emergency medicine physician Kevin Elwell, DO, highlights the enhanced affiliation with UPMC Children's Hospital of Pittsburgh.

## UPMC Hamot Emergency Department and UPMC Children's Hospital of Pittsburgh Step Up Affiliation

Amazing developments continue to happen at UPMC Hamot. This is always welcome and reassuring news as the hospital continues to play a pivotal role in the community it loves to serve.

One recent development takes pediatric services to the next level through a new affiliation with UPMC Children's Hospital of Pittsburgh. This affiliation improves local patients' access to pediatric subspecialists through enhanced health care equipment, all within a newly renovated pediatric area in the UPMC Hamot's Emergency Department. The striking renovation is funded by Hamot Health Foundation and boasts an inviting tropical theme with animals and vibrant colors to intrigue and help calm the nerves of children coming in for care.

*"We also have specialized equipment updated for pediatric patients and a new space that offers a more child-friendly setting."*

— Kevin Elwell, DO

Pediatric coordinator Kevin Elwell, DO, explains. "About one-fifth of Hamot's patients are children. Those coming through the Emergency Department will now have access to increased specialty care as well as closer and timelier follow-up, thanks to the new affiliation with UPMC Children's."

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Vibrant colors and a cheerful décor await UPMC Hamot pediatric patients in the newly renovated Emergency Department.



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UPMC Hamot has developed a focused collaboration with its colleagues at UPMC Children's. This includes coordination of care, staff education, policies and protocols, equipment and supplies, and monitoring quality to exceed national standards. These efforts are facilitating an increase in specialty care services at the local outpatient pediatric clinic site, UPMC Children's Specialty Care Center.

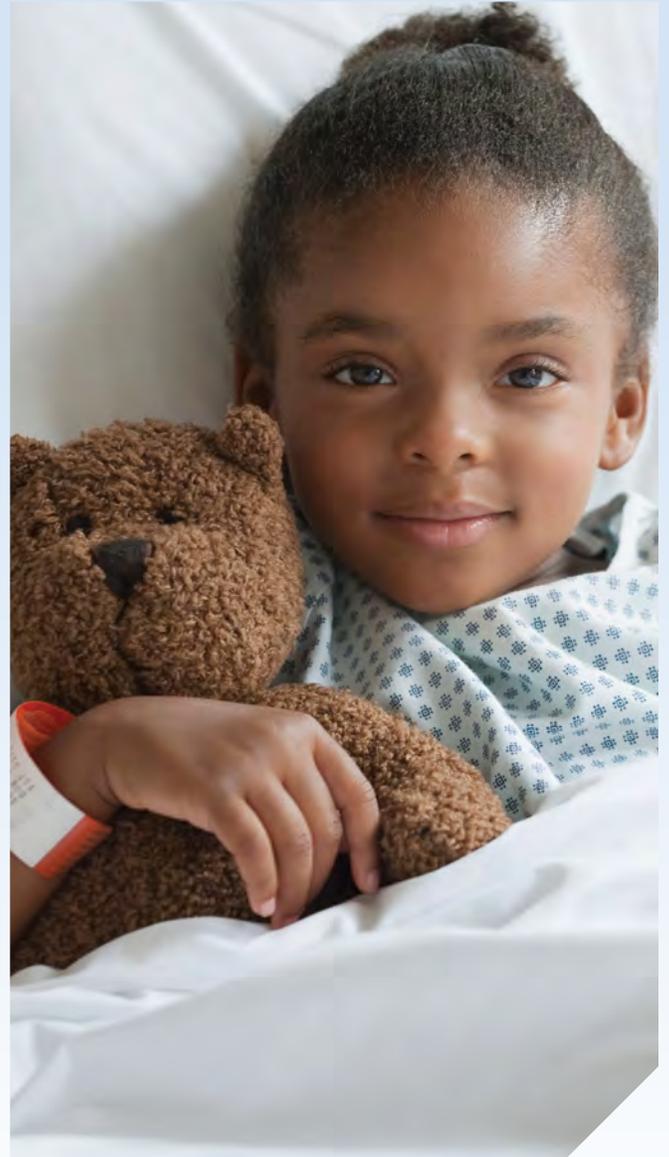
The new affiliation is a game-changer given that UPMC Children's is recognized for delivering world-class health care. Parents can take comfort in knowing their child will receive high-quality emergency care close to home and access to follow-up specialty care with the experts at UPMC Children's.

In connection with this project, Hamot Health Foundation wishes to recognize a true and faithful partner — the local offices of **Howard Hanna Real Estate Services**. This organization has played an integral role in pediatric care advancements at UPMC Hamot by raising money for the Children's Care Fund held by HHF. The fund is used to improve pediatric care in our region and to cover the costs and related expenses for families who cannot afford needed care. Over decades, Howard Hanna Real Estate Services has contributed nearly \$500,000 to the Children's Care Fund, providing financial support for families, resources, programming, research, and more. Therefore, it is with utmost respect and gratitude that UPMC Hamot's new Emergency Department renovation is dedicated to Howard Hanna Real Estate Services.



*“About one-fifth of Hamot’s patients are children. Those coming through the Emergency Department will now have access to increased specialty care as well as closer and timelier follow-up, thanks to the new affiliation with UPMC Children’s”*

— Kevin Elwell, DO





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H



I

# BEHIND THE SCENES

Our Behind the Scenes section gives you a glimpse into some of the other projects we have been privileged to facilitate due to the leadership of our board and the generosity of our donors.



C

**A.** Jaimee Black delivered thermometers and hand sanitizers to Shantel Hilliard and community health workers at Booker T. Washington Center. Through this special partnership, our friends at Booker T. can provide PPE and supplies to the community. These particular supplies were made possible through a grant from the The Beckwith Institute.

**F.** In November, HHF accepted the Outstanding Foundation award at National Philanthropy Day — an event hosted by the Northwest Pennsylvania Chapter of the Association of Fundraising Professionals. We're honored to have been nominated by our great friend Almi Clerkin, as well as to stand alongside other organizations and individuals who work to positively impact our community.



E

**B.** The UPMC Jameson School of Nursing at UPMC Hamot welcomed its first class on Aug. 30. We are confident that the future of health care is in good hands with this diverse and talented group.

**G.** The 2021 Hamot Health Foundation Open was a huge success and all for a great cause. This year's Open raised funds for the SLM Breast Cancer Fund to support patients and families from our community who are financially challenged by breast cancer. Our golfers were draped in pink in honor of those impacted by breast cancer.

**C.** After providing more than 1,200 hours of service at UPMC Hamot, our four-legged friend Sadie is officially entering into therapy dog retirement. Sadie and her handler Bonnie have provided several years of support to patients and staff at UPMC Hamot. We will miss Sadie, but are lucky to have Bonnie continue as a volunteer!

**H.** Sally Gearity, chair of UPMC Hamot Aid Society, awarded Christine Daugherty with a surprise scholarship at their annual luncheon in August. In lieu of their annual holiday party in 2020, Hamot Aid gave a special scholarship to the first UPMC Hamot employee enrolled into the school of nursing. The generosity of Hamot Aid is endless.



F

**D.** On Sept. 16, the ribbon was cut on the newly renovated Wayne School building on 6th Street and East Avenue. Hope will be restored and lives will be changed behind these walls. HHF was all in from day one in supporting this transformational initiative. The building is now home to Erie Center for Arts and Technology (ECAT), United Way of Erie County, UPMC Jameson School of Nursing at UPMC Hamot, Primary Health Network, ShanPull Sports, Blue Coats, BirthRoot Community Doula Alliance, and Darling's Pharmacy.

**I.** Our UPMC Hillman Erie team is pictured with new breast boards and hug wraps funded through our Hillman Erie Fund and SLM Breast Cancer Fund at HHF. These boards will allow for more options in positioning and comfort for breast cancer patients receiving radiation. Cancer care at UPMC Hillman Cancer Center is second to none and we are delighted to support their mission.



J

**E.** UPMC Hamot recently received certification as a comprehensive cardiac care center from the Joint Commission and the American Heart Association. UPMC Hamot consistently delivers high-quality cardiac care to our community. Only a small number of hospitals achieve this level of accreditation. Congratulations to our incredible team!

**J.** For the third year in a row, HHF has partnered with UPMC Western Behavioral Health at Safe Harbor to host DOGA (Dog Yoga). Nearly \$7,000 was raised from this event to benefit Safe Harbor, whose cause is to bring mental health services to adults and children in the Erie area.



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All of us at Hamot Health Foundation are grateful to our board, UPMC Hamot partners, our community partners, and especially our valued donors.

This year was successful in so many ways. We look forward to working with all of you in a new year filled with the continuation of great projects while adding some new ones into the mix. Good health for all is always the purpose and the point.



## BOARD MEMBERS

### 2021-22 Officers

Garrett A. Fuhrman — *Chair*  
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Charles “Boo” Hagerty — *Chief Development Officer*  
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