

2 DAY INDOOR
TRICK-OR-TREATING
EXTRAVAGANZA!

TRAIL OF TREATS

OCTOBER 22 & 23
AT THE MILLCREEK MALL

SPONSORSHIP PACKET

EQUALLY BENEFITING:



SPONSORSHIP TIERS



SPOOKTACULAR SPONSOR



\$3,500 LIMITED TO 3

Logo in all paid advertising placements, where applicable, and on trick-or-treat bags

Logo on event billboard promotions

"Spooktacular Sponsor" named designation on entrance signage

30 FREE event tickets

VIP Entry (5 p.m. to 5:15 p.m.)

Premium vendor location in highest-traffic area

Recognition in pre-event promotional emails

Logo on event ticket, social media, printed materials, and at event entrance

Vendor table with candy distribution opportunity

TRICK-OR-TREAT BAG



\$2,500

Logo on 2,000+ trick-or-treat bags

20 FREE event tickets

Premium vendor location in highest-traffic area

Recognition in pre-event promotional emails

Dedicated pre-event social media feature post

Logo on event ticket, social media, printed materials, and at event entrance

Vendor table with candy distribution opportunity

NOTE: For the free event tickets that are included in sponsorships, organizations can choose to use them for their team, their clients, or donate back to the two host organizations to use for their own clients.

SPONSORSHIP TIERS



HARVEST SPONSOR



\$1,500

- 15 FREE event tickets
- Featured logo position on event signage
- Recognition in pre-event promotional emails
- Dedicated pre-event social media feature post
- Logo on event ticket, social media, printed materials, and at event entrance
- Vendor table with candy distribution opportunity

TREAT SPONSOR



\$750 NEW TIER!

- 10 FREE event tickets
- Prominent logo on event signage
- Logo on event ticket, social media, printed materials, and at event entrance
- Vendor table with candy distribution opportunity

CANDY SPONSOR



\$350

- 5 FREE event tickets
- Logo on event ticket and printed materials
- Vendor table with candy distribution opportunity

NOTE: For the free event tickets that are included in sponsorships, organizations can choose to use them for their team, their clients, or donate back to the two host organizations to use for their own clients.

SPONSORSHIP TIERS



TABLE SPONSOR



\$150

Vendor table with candy distribution opportunity.

NOTE: Non-profits can pay just \$100 for this sponsorship level!

SPONSORSHIP REQUIREMENTS:

Sponsors **MUST** participate in the event both nights (October 22 and 23, 2026).

Sponsors **MUST** provide 3,500 individually wrapped store-bought candy or treats. Please avoid candy that could be a choking hazard for young children.

Tabletop name signs and 8-foot skirted and clothed tables provided.

All logo files must be submitted by October 1, 2026 for inclusion in print materials.

Feel free to decorate your table and bring any handouts or brochures (encouraged!).

EXPERIENCE SPONSOR



TALK TO US!

Want to host your own experience or fun set-up that's different from the usual? We're listening!

CONTACT US:



Ellen Kehl

Director of Marketing and Development

LECOM Behavioral Health

EllenKehl@LECOMbh.org

814.459.2755 x 518



Mandy Longstreth

Special Events Manager

Sarah A. Reed Children's Center

alongstreth@sarahreed.org

814.835.7606

SPONSORSHIP FORM



SPONSORSHIP CHOICE:

SPOOKTACULAR SPONSOR
\$3500

☐

TRICK-OR-TREAT BAG
\$2500

☐

HARVEST SPONSOR
\$1500

☐

TREAT SPONSOR
\$750

☐

CANDY SPONSOR
\$350

☐

TABLE SPONSOR
\$150

☐

NAME & ORG. _____

ADDRESS _____

CONTACT PHONE & EMAIL _____

PAYMENT INFORMATION

Check #: _____

Date: _____

Credit Card #: _____

Exp. Date: _____

Name On Card: _____

CVV: _____

Prefer to pay online? Contact Mandy!

Please return payment to:
Mandy Longstreth, Sarah A. Reed Children's Center
2445 W. 34th St.
Erie, PA 16506

