



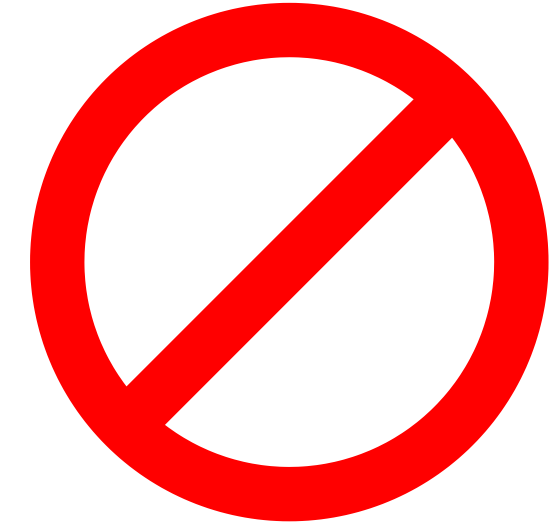
Gives Dos ...



- Complete your charity profile
- Promote WCCF Gives to donors through your regular channels
- Engage board members
- **Ensure checks are postmarked by September 10**
 - Late checks will be processed separately and will not be counted in your event totals.
- Encourage IRA contributions
- Monitor your contributions; pull reports



... and Don'ts



- **Don't** leave your profile blank
- **Don't** alter the official WCCF Gives Check Contribution Form
- **Don't** keep your participation in WCCF Gives a secret
- **Don't** encourage any quid pro quo payments to be processed through Gives (sponsorships, registrations, service fees, etc.)
- **Don't** issue tax receipts



Prize Pool Overview

- A charity must have at least 10 unique donors to be eligible for any prize
- There are two **base prize** opportunities:



Registration Prize

\$250

Each eligible charity that fully registered for WCCF Gives will receive \$250.



Profile Personalization

\$100

Each eligible charity that personalizes their WCCF Gives profile will receive \$100.



Prize Pool Overview

- There is also an opportunity for **incentive prizes**
- Charities are grouped into three categories based on annual revenue: **Large, Medium, and Small**
 - In 2025, these categories naturally resulted in groups of about 50 charities each
- The incentive prizes are then distributed within each of the size categories, resulting in a total of 30 awards
 - Top 5 for # of Donors
 - Top 5 for \$ Raised
 - 10 incentive prizes per size category



Prize Pool Overview

- Depending on the total amount available in the prize pool, prizes may also be distributed at **random**
- The maximum base prize total for any charity is \$5,350 (any combination of base, incentive, and random)
- In 2025, the average prize amount was **\$660.53**



Prize Pool Overview

“**POWER BOOST**” – additional incentive pool

- \$100,000 in prizes will be available
- Designed to inspire participating charities to take their efforts to the next level
- To qualify for the Power Boost, charities must secure:
 - at least **20 unique donors** and/or
 - **\$1,500 in contributions**





Questions?

