

2ND ANNUAL BEER LAUNCH

BOWSER'S BREW BASH

WE'RE ADDING TO THE PACK



LAVERY BREWING COMPANY

JULY 8 / 6 - 9 P.M.



The Erie Humane Society is passionate about protecting the welfare of animals and educating the community about the hard work we do to help all pets find loving families. Many pets arriving at the Erie Humane Society have special needs that vary from requiring necessary medical procedures to having life-long conditions. The Erie Humane Society is committed to ensuring that their needs are diagnosed, and they are placed with a dedicated family to love and give them the best life.

In 2021, the Erie Humane Society partnered with Lavery Brewing Company and Erie Ale Works to launch Bowser's Blind Dog Brew. This partnership was not only a way to promote shelter pet adoptions but to help tell the story of special needs pets that have resided at the Erie Humane Society.

This year EHS is thrilled to add to the pack and once again partner with Lavery Brewing Company to release Jack's Second Chance Sour along with a relaunch of Bowser's Blind Dog Brew. On July 8, 2022, we will celebrate our special needs pets at Bowser's Brew Bash where Bowser and Jack will be present at Lavery Brewing Company from 6-9PM.

Sponsoring or purchasing these limited-edition brews supports the Erie Humane Society's rehabilitation efforts and advocates for pets that have extensive medical needs.

Thank you for your support,

Nicole Leone
Executive Director
Erie Humane Society

the pups behind the brews

BOWSER

Bowser's Blind Dog Brew - Helles Lager



Bowser, an 11-year-old beagle/spaniel mix, was brought to the Erie Humane Society in November of 2019. His previous owner made the difficult decision to surrender him into our care, as she was no longer able to provide the care he needed.

Bowser was suffering from a painful eye condition that caused blindness. After consulting with our veterinarians, we made the tough decision to remove his eyes. Sadly, they were no longer useful to him and became a constant source of pain. Because he had been blind for some time, adjusting was not that challenging. He uses his other senses to navigate familiar places. It was apparent that his comfort level had greatly improved after surgery and was no longer in pain.

It's not hard to imagine why Bowser caught the eye of an Erie Humane Society Board Member at our annual Christmas photo event. After a short foster period, Bowser completely captured their hearts of his new family, and was officially adopted. He's been living the dream ever since.

Bowser comes back to visit all his friends at the Erie Humane Society and makes frequent appearances at our events. He is very proud to represent the Erie Humane Society with this Blind Dog Brew, in collaboration with Lavery Brewing Company, to raise much needed funds for other special needs pets that come to the shelter needing advanced medical care.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY AND MAY CAUSE HEALTH PROBLEMS.


MADE WITH 100% PALE ALE


BREWERS ASSOCIATION

6 45239 56413 6

BREWED & PACKAGED BY LIVERY BREWING COMPANY IN ERIE, PENNSYLVANIA



BOWSER'S BLIND DOG BREW





**PARTIAL PROCEEDS FROM THIS BEER
BENEFIT SPECIAL-NEEDS PETS AT
THE ERIE HUMANE SOCIETY**

DESIGN BY: JEN CASSANO



HELLES LAGER / ALC. 4.5% BY VOL. / 16 FL. OZ.

JACK

Jack's Second Chance Sour – Fruited Sour Ale



Jack's innocent little life almost ended before it even had a chance to begin. Jack was living at a puppy mill, in an unheated shed, at 4 months old. Jack was not going to be sold but rather, discarded as he deemed unprofitable due to medical "defects" he was born with and suspected blindness. Jack often displays a blank stare and appears mentally dull. Birth defects such as these are the result of poor over-breeding that often happens in puppy mills. The Erie Humane Society stepped in to assist in Jack's rescue and provide him the medical care necessary for him to have a full life.

Upon arriving at the Erie Humane Society, a tiny, malnourished Jack began to perk up and when he began to feel more comfortable, we suspected that he was not blind. However, Jack would often slip into a lifeless state. After consulting with our veterinarian, it was determined that Jack likely has liver shunt, a condition in which his body does not purge toxins from his system.

As we awaited results from his bloodwork, Jack entered foster care with our Executive Director who started preparing fresh meals for him, allowing his body to absorb essential nutrients and easily process his food. Within days, there was a huge shift in Jack's overall behavior and responsiveness. While we awaited a specialist consultation, our director was advised to continue what she was doing.

Jack continues to thrive! While his updated lab work is not perfect, it has improved so much that the specialist consultation is not needed at this time. Thankfully for Jack, he was saved from a condition that if left untreated, would have been fatal.

Jack is enjoying life as any dog should and has stolen the hearts of his foster family. There is no doubt that Jack has landed exactly where he needs to be and will eventually become a permanent member of the household.

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JACK'S SECOND CHANCE SOUR

FRUITED SOUR ALE / ALC. 6.1% BY VOL. / 16 FL. OZ.

LIVERY BREWING COMPANY

PARTIAL PROCEEDS FROM THIS BEER BENEFIT SPECIAL-NEEDS PETS AT THE ERIE HUMANE SOCIETY

DESIGN BY: MONICA Z. GUSTIN

@ZHEN_DESIGNS

ERIE HUMANE SOCIETY
RESCUE • REHABILITATE • REHOMES

ERIE HUMANE SOCIETY
EST. 1988
PAID BY THE ERIE HUMANE SOCIETY

6 45239 1 80418 6

BOTTLED & PACKAGED BY LIVERY BREWING COMPANY IN ERIE, PENNSYLVANIA

2ND ANNUAL BEER LAUNCH

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TO THE PACK**

LAVERY BREWING COMPANY

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sponsorship

Become a sponsor of Bowser's Brew Bash hosted by the Erie Humane Society. This annual beer benefit allows our organization to raise funds to help make a difference in the life of a special needs pet.

Sponsorship funds are critical for helping to defray event costs, which in turn helps us maximize the amount of support we can provide to our shelter pets.

"Bowser's Bestie Sponsor" \$400

Your logo on Bowser's Brew Bash koozies

Your logo on signage at Bowser's Brew Bash

Your logo on the Erie Humane Society website

Recognition of sponsorship on event promotions on social media

(2) VIP tickets to the Erie Humane Society's Rock & Rescue Charity Concert featuring Mitchell Tenpenny

(1) Jack's Second Chance Sour T-shirt

(1) 4-pack of Bowser Blind Dog Brew

(1) 4-pack of Jack's Second Chance Sour

"Jack's Pack Sponsor" \$250

Your logo on the Erie Humane Society website

Recognition of sponsorship on event promotions on social media

(4) General admission tickets to the Erie Humane Society's Rock & Rescue Charity Concert featuring Mitchell Tenpenny

(1) 4-pack of Bowser's Blind Dog Brew or Jack's Second Chance Sour

“Pupparazzi Sponsor” \$150

****Bowser & Jack will be signing “pawtographs” at the event for their adoring fans****

Your logo on all “pawtograph” stationary

Your logo on the Erie Humane Society website

(2) General admission tickets to the Erie Humane Society’s Rock & Rescue Charity Concert featuring Mitchell Tenpenny

(1) 4-pack of Bowser Blind Dog Brew or Jack’s Second Chance Sour

If you would like to discuss additional sponsorship options, please reach out to us via email at nicole@eriehumanesociety.org.

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**WE'RE ADDING
TO THE PACK**

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JULY 8 / 6 - 9 P.M.



sponsorship form

Company information:

Business Name: _____

Contact/Position: _____

Email: _____

Phone: _____

Address: _____

Please tell us which sponsorship level you're interested in:

- ☐ \$400.00 **Bowser's Bestie Sponsor**
- ☐ \$250.00 **Jack's Pack Sponsor**
- ☐ \$150.00 **Pupparazzi Sponsor**
- ☐ I would like to sponsor a good or service for this event.

Description of Item/Value:

Logo:

Please email a high-quality version of your company logo in jpg, png, eps or pdf format to
emily@eriehumanesociety.org

Payment

Mail this form with your check (payable to the Erie Humane Society to:

Erie Humane Society | Attn: Nicole Leone, Executive Director | 2407 Zimmerly Road, Erie, PA 16506