



**Introducing a capital campaign to connect
St. Paul's north and south campuses through
walking paths and a pedestrian bridge**

June 2022

ST. PAUL'S
SENIOR LIVING COMMUNITY

**339 East Jamestown Road
Greenville, PA 16125
Phone: 724-588-7610
www.stpauls1867.org**



St. Paul's is a non-profit, faith-based senior living community in Western Pennsylvania that has a rich history and reputation for excellence. The Pittsburgh Synod of the Reformed Church (today the United Church of Christ) dedicated St. Paul Homes on December 10, 1867 in Butler, Pa., as a home to care for destitute orphaned children from the Civil War. The home moved to Greenville, Pa., to its current location in 1909 in new facilities constructed through contributions from the Reformed churches in Western Pennsylvania.

In addition to caring for children, St. Paul's began offering health care services for the aging in 1927. By the early 1970s with the foster care system replacing the need for orphanages, St. Paul's made the decision to close the children's home and focus entirely on



caring for the elderly. Today St. Paul's encompasses 600+ acres of beautiful rolling farmland less than one mile from the borough of Greenville and is home to approximately 500 residents and employs about 450 team members.

A registered Eden Alternative facility since 2005, St. Paul's is committed to creating vibrant, life-affirming communities, where each person matters and everyone has opportunities for growth, regardless of age or abilities.



The **Mission** of St. Paul's, formed and sustained by the Judeo-Christian faith and historically related to the United Church of Christ, is to provide meaning, richness of life, health care and other support services, while maintaining and enhancing the dignity of human life. The **Vision** of St. Paul's is to create a sense of belonging and purpose by providing a nurturing environment in a place you call home. St. Paul's core **Values** are Compassion, Security and Person-Centered.



St. Paul's 600+ acre campus includes four different neighborhoods. The north side of the campus is home to The Colony, and the south side contains The Villas, The Heritage and The Ridgewood. The north and south sides are divided by Williamson Road.



The Colony is an independent living neighborhood featuring single family homes, duet homes and apartments, offering maintenance-free living with access to the entire continuum of care should needs change.



South Enlarged View



The Villas is a long-term care residence, offering skilled nursing care, hospice care, memory care, short-stay rehabilitation for up to 192 residents.



The Heritage is an aging-in-place residence with 80 studio style apartments, offering independent living with enhanced services, personal care services, respite care, and specialized care for individuals with dementia.



The Ridgewood is a single-story, aging-in-place residence with 40 studio style apartments, offering independent living with enhanced services, personal care services and respite care.



St. Paul’s campus is intersected by heavily-

trafficked Williamson Road, resulting in The Colony isolated on the north side of the campus and The Ridgewood, The Heritage and The Villas isolated on the south. This creates a physical barrier for travel between the north and south sides of campus, and contributes to a general feeling of disconnection or detachment from the residents and staff on one side of campus to the other.

The construction of a multi-use pedestrian bridge over Williamson Road and interconnecting walking paths would be an excellent solution to fully integrate and connect the north and south sides of the campus, improving safety, encouraging exercise, helping residents maintain their independence, and improving well-being through more time spent outdoors.

The Project Area

The section of Williamson Road, shown in red on the map below, that intersects St. Paul’s campus is approximately .6 miles long and is located between the intersections of E. Jamestown Road (PA Route 58) and the intersection of Conneaut Lake Road (PA Route

18). For the purpose of this report, it will be referred to as the project area.

Usage & Safety Data

TRAFFIC VOLUME

Pennsylvania Department of Transportation’s most recent AADT Traffic Volume Map published in June 2021 indicates that the average daily traffic flow west of the intersection of E. Jamestown Road is 1,600 vehicles and east of the intersection of Conneaut Lake Road is 2,500 vehicles. Therefore, the average daily traffic flow in the project area is between 1,600 - 2,500 vehicles daily.

ACCIDENTS

Between 2011 - 2021, PennDOT recorded 33 reportable crashes in the project area with one fatality. A reportable crash is defined as an accident where a vehicle has been damaged to the point that it cannot be driven away under its own power, or any type of injury has occurred.

SPEED LIMIT

Williamson Road is frequently used by drivers to bypass downtown Greenville and the congestion of Main Street (PA Route 358). There is no speed limit posted in the project area. According to Pennsylvania traffic law, the speed limit would default to 55 mph.

VISIBILITY

In addition to being a high speed area, there is a steep grade that makes visibility limited for cars and pedestrians attempting to cross Williamson Road from the north and south sides of the campus.

CROSSINGS

Pedestrians, bicyclists and golf cart drivers primarily use two locations to cross Williamson Road - the intersection of Oros Way and Williamson Road (shown as #1 on map) and the intersection of Collins Drive/ Killius Way and Williamson Road (shown as #2 on map). There is also a less-used crossing at the corner of East Drive and Williamson Road (shown as #3 on map). In addition to residents and their visitors, the grounds and maintenance staff use these crossings multiple times in the course of their work day. There are no sidewalks in these areas.

How Residents are Affected

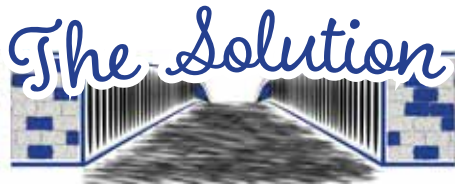
Crossing Williamson Road is dangerous, particularly for individuals with reduced mobility or other conditions or disabilities that can impact safety. Because of this, many residents opt to stay on their respective side of campus rather than venturing across Williamson Road. In some cases, residents are asked by St. Paul’s staff to refrain from crossing Williamson Road because of the safety concerns and

their diminished mobility. This barrier greatly reduces the outdoor spaces that can be enjoyed by all residents on St. Paul’s campus.

Williamson Road also creates a separation between spouses, other family members and friends who may frequently move back and forth between the north and south sides as their needs for care and services change. It makes it particularly difficult for residents who no longer drive, or find it difficult to get in and out of a vehicle, to be able to visit their loved ones who may have moved across campus.

There are residents who no longer drive an automobile, but they can safely drive a golf cart or motorized scooter on campus. Because there is no way to safely cross Williamson Road, these residents are confined to the side of campus on which they reside.

St. Paul’s recently purchased a golf cart that is wheelchair accessible that can be used to take residents for rides around campus and to transport them to outdoor events. In addition, there are two standard golf carts that can be used for this purpose. However, it is risky for these vehicles to cross Williamson Road with residents on board.



Construct a Pedestrian Bridge and Walking Trails.

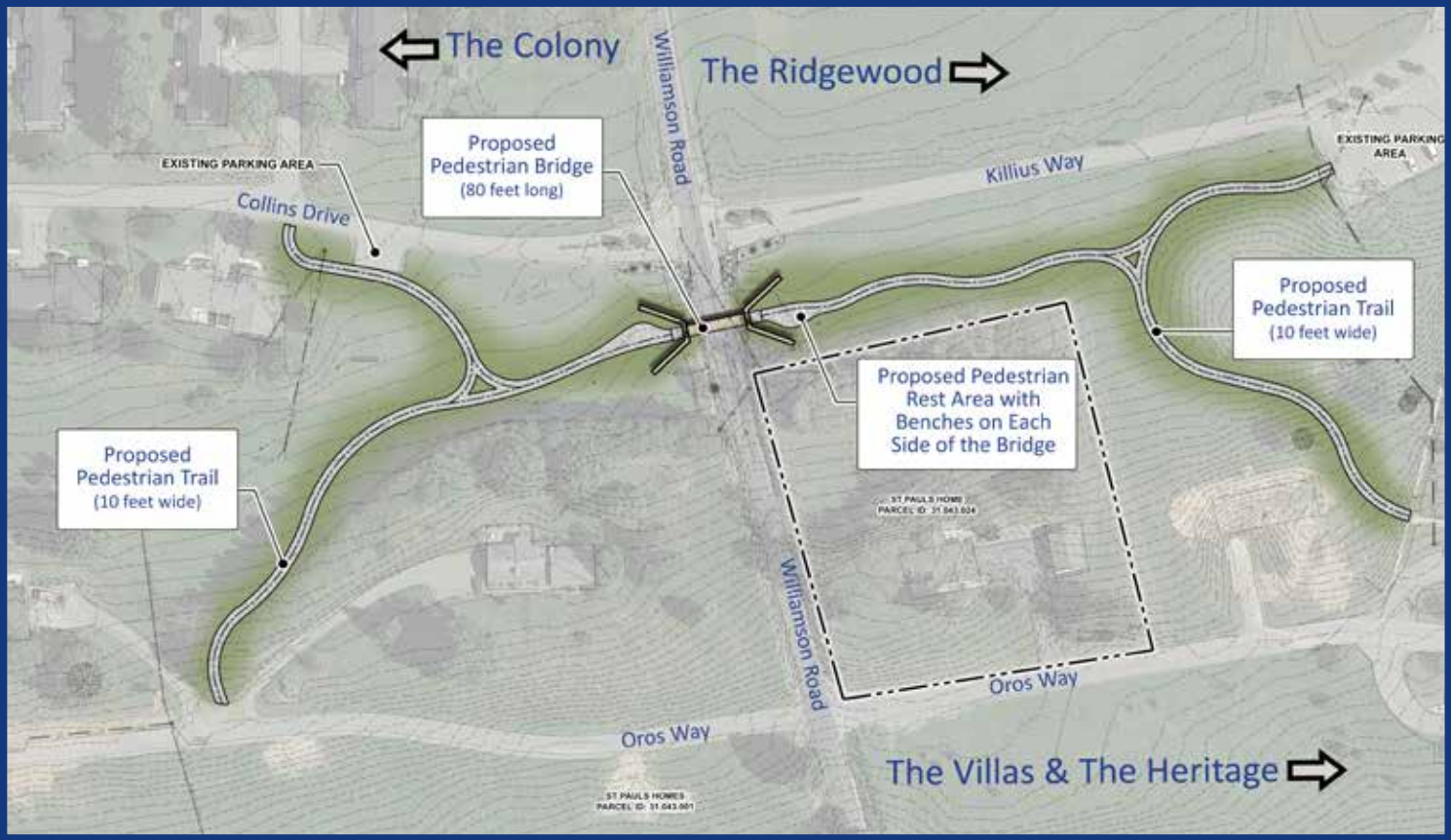
Fundraising Goal: \$1.5 million

The construction of a pedestrian bridge over Williamson Road and a series of walking paths will “Bridge the Gap” between the two sides of the campus and pave the way for a stronger connection between all the residents who call St. Paul’s home. The walking paths and bridge will be multi-use for walking, bikes, wheelchairs, motorized scooters and golf carts.

By supporting the Bridging the Gap campaign, you will help:

- ✓ Improve Safety
- ✓ Create Connections
- ✓ Improve Accessibility
- ✓ Promote an Active Lifestyle
- ✓ Enhance Well-being
- ✓ Enable Independence

Site Drawing



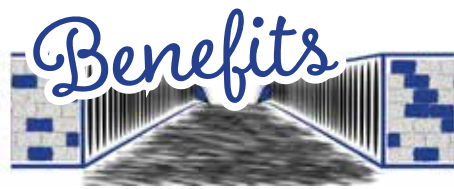
Bridge Conceptual Renderings



On Bridge



Aerial View



gap” across Williamson Road, but also in many other areas of life on St. Paul’s campus.

Bridging the Gap with Community

St. Paul’s will truly become one community by removing the physical barrier of Williamson Road.

Bridging the Gap with Connection

Residents will be able to easily and safely walk (or ride) to visit their friends and loved ones, wherever they are located on St. Paul’s campus. This will make it easier to maintain existing relationships and build new ones, which is so important for a meaningful and fulfilling life.

Bridging the Gap with Wellness

Residents and St. Paul’s team members will be able to use the new paths and bridge for extended exercise to improve their health and wellness. Staying active helps to prevent disease, improve mental health and decrease the risk of falls.

If you choose to make a financial gift for the campaign, you are not only “bridging the

Bridging the Gap with Purpose

With the ease of access, Colony residents may become more engaged in volunteer opportunities at The Heritage, The Ridgewood and The Villas, discovering new meaning and purpose in their lives.

Bridging the Gap with Peace of Mind

Residents, family members and staff will no longer have to worry about crossing Williamson Road safely.

Bridging the Gap with Autonomy

As older adults, it’s very difficult to transition from being in total control of what you do and when you do it to depending on help from others to do those things. St. Paul’s looks for projects like this to adapt the existing environment and help residents maintain their autonomy and independence longer and in a safe manner.

Bridging the Gap with Beauty

Visitors will be able to utilize the walking paths and bridge to take their loved ones with mobility challenges outside to enjoy St. Paul’s entire campus. There are many studies that show the proven benefits for older adults spending time outdoors, including improved mental and physical health, improved sleep quality and energy levels, decreased pain, and reduced feelings of loneliness, helplessness and boredom.



“We are supporting the Bridging the Gap campaign because it will create community connection. A bridge over Williamson Road will be safer, quicker and a nonstop means to visit loved ones and friends living in The Colony, The Ridgewood, The Heritage and The Villas.”



Dick Jones
Resident Family Member

“What really excites me about this project is the connections it will create. With safer travel possible in both directions across Williamson Road, St. Paul’s will truly become one family. I believe it will encourage Colony residents to get more involved in the other neighborhoods - volunteering more and participating in events and activities. In the same sense, residents at The Villas, The Heritage and The Ridgewood will have the chance to enjoy the other side of campus and all it has to offer. ”



John & Dorothy Rust
Colony Residents



Teresa Heckman
Director of Nursing
at St. Paul’s

“We have been involved with St. Paul’s community for the past 11 years, since our parents, Archie and Ellen Wallace, moved into The Colony. During our visits, we enjoyed frequent walks around the beautiful St. Paul’s campus. We were excited to hear about your Bridge Project crossing over Williamson Road, which was a challenging part of each outing. The bridge will certainly aid in the physical, mental and emotional health and well-being of the residents, guests and caregivers. We wish you success in this venture and the continued growth of St. Paul’s community.”



Susan Wallace Zurn and Laurie Wallace Martin
Past Resident Family Members (Pictured with dad Archie Wallace)

“Mom would have been so excited to be able to go from The Ridgewood to the Colony on her own (albeit in a wheelchair). My support will, in a sentimental kind of way, grant her that freedom and joy.”

Anonymous Past Resident Family Member



“Complete accessibility is one of my volunteer goals, whether it is homes, sidewalks, public buildings, or — closest to my heart — my church. How wonderful to be part of this great project making more of St. Paul’s outdoors accessible and safe!”

Marti Pechnyo
Past Resident Family Member



Gifts at the following levels will be recognized on a campaign donor recognition plaque:
(location to be determined)

\$400,000
\$150,000
\$75,000
\$50,000
\$25,000
\$10,000
\$5,000



RESERVED ~~**\$400,000**~~
~~Name the Bridge~~

\$150,000 **1 AVAILABLE**
Name a Rest Stop
(A name sign with your chosen message will be placed within the rest stop area.)

\$75,000 **4 AVAILABLE**
Name a Walking Trail
(A name sign with your chosen message will be placed at the start of the walking path.)

Donate \$3,000
for a Paver Stone
with an inscription
of your choice.
Location to be determined.



St. Paul's is a 501 (c) 3 nonprofit organization that depends on the support of donors like you to make safety and lifestyle enhancements like "Bridging the Gap" possible. There are many ways you can give to the "Bridging the Gap" campaign.

OUTRIGHT GIFT → Cash, Check, Credit Card or Grant from a Donor Advised Fund

SECURITIES → Stocks, Bonds or Mutual Funds

IRA → **Make a Qualified Charitable Distribution.**
Must be 70 1/2 or older. Maximum you can gift is \$100,000/year.

→ **Use Your Required Minimum Distribution.**
This is the amount you must take out every year if you are 73 or older.

PLEDGE → **Make Pledge Payments over Three Years.**
Minimum pledge amount of \$3,000 to qualify.

BLENDED GIFT → **Make an Outright Gift Combined with Another Type of Gift.**

To Get Started:

Scan the QR code with your smartphone or contact Director of Strategic Giving Dawn Hartman at 724-589-4611 or dhartman@sp1867.org.

