## Simplifying the Retirement Planning Landscape in 2020

**Jamie Hopkins** 

Director of Retirement Research,

Carson Group





### Speaker

### Jamie Hopkins, Esq.

MBA, CFP®, LLM, CLU®, ChFC®, RICP®

**Director**, Retirement Research

Finance Professor of Practice, Heider School of Business at Creighton University

- American Bar Foundation Fellow
- American Bar Association Top 40 Young Attorney
- InvestmentNews Top 40 Under 40 Financial Services
- Trusts & Estates Distinguished Author



### **Overview**

- 1. 2020 Trends
- 2. What is income planning?
- 3. Longevity Risk
- 4. 2020 Income Strategies
- 5. Conclusion



### Major 2020 Trends

### Markets are Reacting To Information

- 10th Bear Market for S&P Since 1950
- Markets react quickly to information
- Trillions of dollars of relief from CARES and other sources.
- This has caused volatility both up and down (single biggest market movement days both UP and DOWN in past decade were in March 2020)
- 74 daily market swings of at least 1 percent YTD (August 1, 2020)
- But S&P 500 is relatively flat YTD



### **Looking Ahead – 2020 Macro Issues**

- Tax Revenue
- Continued Volatility and Unemployment Risk
- Low Interest Rate Environment how are you chasing yield?
- Funding Status of Social Security
- Early Retirement Risk



### **Legislation and Impact**

- CARES Act
- SECURE Act
- Next Stimulus Bill (HEALS Act)

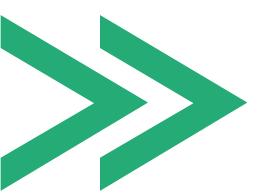


### **Clients are Concerned**

- Increased Volatility
- Economy at a standstill
- Serious Health Concerns
- Longevity
- Running out money

This material is for general information only and is not intended to provide specific advice or recommendations for any individual. Carson Coaching offers investment advisory services through CWM, LLC, an SEC Registered Investment Advisor. Carson Coaching and CWM, LLC are separate but affiliated companies and wholly-owned subsidiaries of Carson Group Holdings, LLC. Carson Coaching does not provide advisory services.





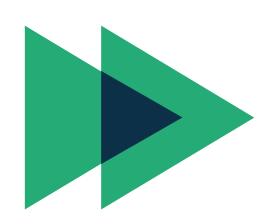
### It's Simple: Lead With Planning

This material is for general information only and is not intended to provide specific advice or recommendations for any individual. Carson Coaching offers investment advisory services through CWM, LLC, an SEC Registered Investment Advisor. Carson Coaching and CWM, LLC are separate but affiliated companies and wholly-owned subsidiaries of Carson Group Holdings, LLC. Carson Coaching does not provide advisory services.



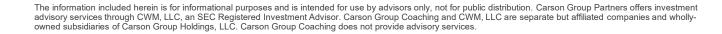
### A Retirement Income Process

This material is for general information only and is not intended to provide specific advice or recommendations for any individual. Carson Coaching offers investment advisory services through CWM, LLC, an SEC Registered Investment Advisor. Carson Coaching and CWM, LLC are separate but affiliated companies and wholly-owned subsidiaries of Carson Group Holdings, LLC. Carson Coaching does not provide advisory services.



### What is Retirement Income Planning?

### "Hitting a moving target in the wind"





### What is Retirement Income Planning?

### **Goal-Based Planning**

### Meet your financial goals

- Income needs
- Contingent expenses
- Legacy goals

#### Address retirement risks

- Longevity
- Inflation
- Healthcare
- Long-term care
- Sequence of withdrawal risk
- Public policy risk

### = Secure Retirement Income Plan



The information included herein is for informational purposes and is intended for use by advisors only, not for public distribution. Carson Group Partners offers investment advisory services through CWM, LLC, an SEC Registered Investment Advisor. Carson Group Coaching and CWM, LLC are separate but affiliated companies and whollyowned subsidiaries of Carson Group Holdings, LLC. Carson Group Coaching does not provide advisory services.

### Determine Approach to Generating Retirement Income

Safety First (flooring) approach Systemic Withdrawal from a single portfolio

Bucket or Multiple Portfolio Approach



### **Flooring Strategy**

Discretionary

Portfolio Reserves

**Essential** 

Pensions
Social Security
Income Annuities



### **Bucket Approach**

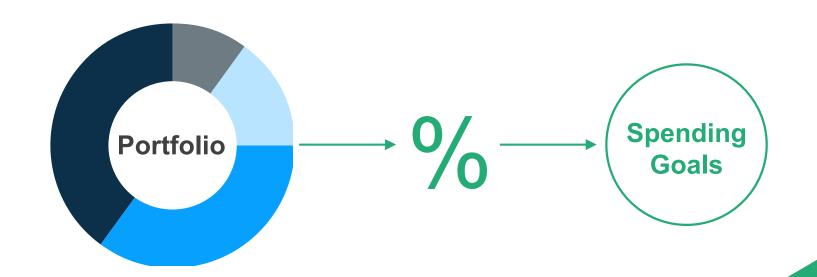


#### Slide 15

#### JH1 Read notes

Jamie Hopkins, 2/25/2019

### **Systematic Withdrawal**





### Why The Target Moves: Longevity

### Why Does the Target Move (Longevity)?

### **Longevity Risk**

- How long do you expect to live?
  - Uncertain
  - Social Security says roughly 84 for males and 86 for female
- Remember averages are just a starting point
  - 1 in 3 will live past age 90
  - 1 in 7 will live past 95

Source: www.ssa.gov/planners/lifeexpectancy.html



### If you are a live at 90, what is your life expectancy according to SS?

Male: 4.05 years

Female: 4.78 years

https://www.ssa.gov/oact/STATS/table4c6.html



## The Recent Wind: SECURE & CARES Act

### **SECURE Act – Major Provisions**

- 29 separate provisions
- Appropriations bill has some additional tax implications
- 3 main goals of SECURE
  - Encourage small employers (MEPs, tax credits, simplified safe harbor provisions)
  - Increased lifetime income options (portability of annuities, simplification for qualification of annuities in plans, exemptions for annuities from RMD changes, calculation of lifetime income)
  - 3. Major RMD changes (10-year stretch, age 72, IRA after 70.5)



### RMD and IRA Changes

- 1. RMD age to 72
- 2. Save in Plans After 70.5
- 3. Stretch IRA Changes (10-Year Rule)



### CARES Act 2020

- Coronavirus relief effort
- Mostly funding for businesses, health care, tax breaks, and health care
- Some retirement level relief
  - RMD suspensions for 2020
  - Coronavirus Related Distribution Exception
  - Expanded 401(k) loan options



## 10-Year Planning Strategies and Issues

### Planning Issues with 10-Year Rule

- Increased taxes
- Pass-Through Trust Issues
- Annuity Issues for IRAs
- Successor Beneficiary Confusion



### **Distribution Periods**

Beneficiary:

Designated Beneficiary (10-Year Rule is now starting point)

Non-Spouse Beneficiary (children, grandchildren, friends, etc.)

Most Trusts With Non-Spouse Beneficiary

Successor beneficiary of pre-2020 inherited account

Eligible Designated Beneficiary Exception (Distributions over life of beneficiary)

Minor Children\* of Decedent/Owner

Disabled Persons (federal definition)

Chronically III (needs assistance with at least 2 activities of daily living)

Not More Than 10 Years Younger Owner/Decedent

Spouse of Decedent/Owner at time of death

**Certain Trusts** 

Non-Designated Beneficiary (5-Year Rule)

Charities

Estate (No beneficiary or estate listed as beneficiary)

**Certain Trusts** 

<sup>\*</sup>Only applicable until the minor reaches the age of majority, then must distribute within ten years (State ages vary and exception can be extended further if minor is also a student into their 20s)

### Stretch vs. 10-Year Example

- 75-year-old parent passes away
- Leaves IRA to 45-year-old child 38.8 years for life factor
- IRA worth \$1,000,0000
- RMD year 1 \$100,000 after SECURE vs. \$25,773 under Stretch



### **Huge Trust Issue**

- Conduit trust
- "Beneficiaries will only have access to the RMDs of the IRA each year"
- SECURE Act language no RMD due until year 10
- Access issue money locked up for 10 years
- Tax issue all money distributed in one year



### Successor Beneficiary Issue

- Successor beneficiary starts 10-year rule in most cases
- Unless a surviving spouse at certain ages
- So if Joe, 55, had a stretch and dies in 2020, goes to kid at 25, now under 10-year rule



# The "Stretch" IRA Mimic Strategies and RMD Strategies in 2020

### Planning Strategies To Consider

- Spousal rollovers
- Annuity contracts
- Roth planning
- Multi-Gen spray trusts
- IRAs to CRTs

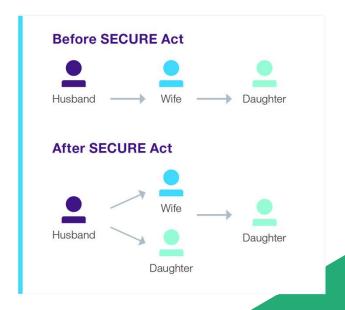
- Life insurance max strategies
- Charitable beneficiary
- Roll Back of RMDs 2020



### New Spousal Rollover Strategy

#### **New best practice:**

- Leave portion to surviving spouse and portion to children
- This allows children to take RMDs now for first IRA and allows surviving spouse to take their own RMDs
- Death of second parent also allows another 10year RMD timeframe
- If surviving spouse lives five years, children have
   15 years to take RMDs





### Why Roth Works in 2020

- 10-year period can cause higher distributions for heirs
- Higher distributions means higher tax rates for heirs
- Compare owners tax rates to potential heir tax rates
- Could be better to pay today, rather than leave to heirs at higher tax rate
- Concern about rising tax rates
- Tax diversification



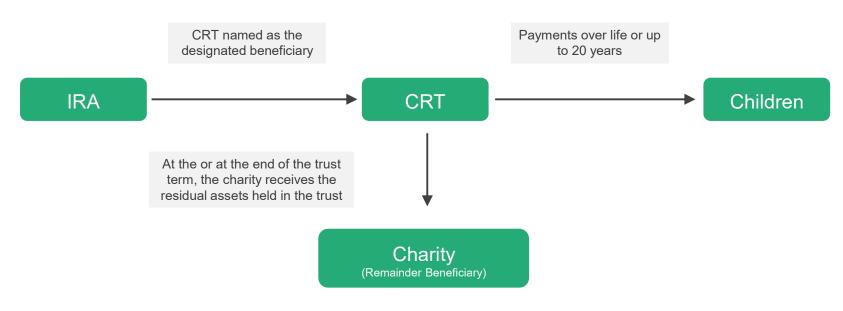
### **Using Charitable Remainder Trusts**

- **NIMCRUT**: fixed payment, but if trust earns less, than only pays what trust earns (5% minimum for fixed)
- CRUT: variable payment to beneficiary and remainder to charity
- CRAT: essentially a fixed payment to beneficiary and remainder to charity
- Can fund with IRA at death of individual

- Only would be taxed when assets leave CRT – can be lifetime
- Still need to be charitably inclined
- General idea: Gift to trust, charity is remainder beneficiary. Life income beneficiary gets payments for term or life, deduction in amount of remainder interest to charity (must be at least 10% value of current trust)



### **CRTs Visual**



IRC §§ 401(a)(9), 664.



# **CRAT Example**

#### **Basic Assumptions\***

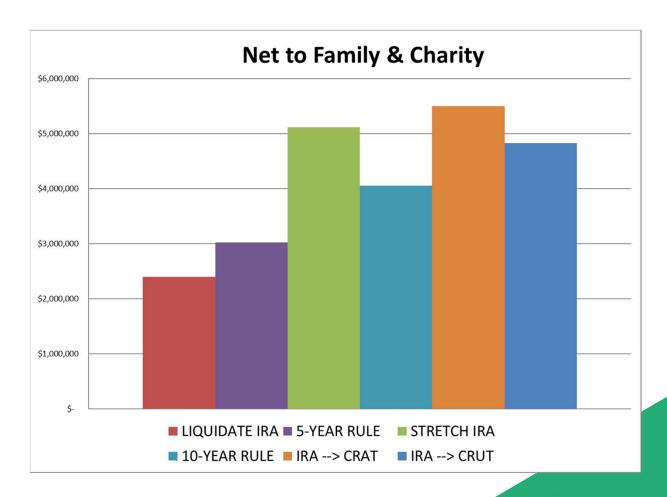
- \$1,000,000 in a Traditional IRA at death
- 50-year old beneficiary
- Pre-tax growth rate of 6%
- Tax rate assumptions
- 37% income tax rate applies if the IRA is liquidated
- o 32% income tax rate applies if the IRA is

- distributed over 5-years
- 24% income tax rate applies if the IRA is distributed over 10-years
- 22% income tax rate applies if the IRA is distributed over the life-time of the beneficiary or passed to the beneficiary via a CRT

\*CRAT Examples by Keebler



# CRAT To Family and Charity\*





# 2020 RMD Waiver CARES Act

## Skip RMDs for 2020

- 1. RMDs essentially suspended for 2020
- 2. Applies to most plans
- 3. No need to make up in future year



#### June 23rd Update

- IRS Notice 2020-51, <a href="https://www.irs.gov/pub/irs-drop/n-20-51.pdf">https://www.irs.gov/pub/irs-drop/n-20-51.pdf</a>
- allowed for RMDs in 2020 to be rolled over by August 31, 2020
- Does not count against the 1 rollover per 12-month period for IRA to IRA
- Essentially treated as a 60-day rollover
- Can do an IRA directly to a Roth as conversion as part of this rule



# QCD Issues and Charitable Giving In 2020

# Giving in 2020

- 2020 has been challenging for many
- Charitable contributions are still down
- A sense to help others in 2020
- Tax Planning
- Generational Family Wealth Planning





# Inefficient v. Efficient Giving

- For those that are charitably inclined
- Have the means to give
- And are ready
- It might be a case of giving efficiently v. inefficiently



## **Bunching Strategies**

- Bunching charitable contributions with a Donor Advised Fund (DAF)
- Benefit: Spread out distributions and get tax deduction this year
- Higher standard deduction could mean you can't itemize under TCJA
- So, bunch multiple years into one year to get above standard deduction
- This can also work in high tax years
- But you can carry forward for 5 years an unused charitable deduction but only if it exceeds the AGI limits – not if you are standard filer.



# **No-Bunching Strategy Example**

John and Mary Doe are married and have a modest home mortgage.

- Their marginal federal income tax rate is 35%.
- Make a charitable gift of \$10,000 in 2020, 2021, and 2022 federal income tax returns, respectively, because the aggregate amount of their itemized deductions for those years of \$24,800 (\$4,800 mortgage interest deduction, \$10,000 charitable gifts, and \$10,000 of SALT deductions) does not exceed the standard deduction \$24,800.
- No value from charitable giving from tax perspective.



## **Bunching Strategy Example**

John and Mary Doe are married and have a modest home mortgage.

- Their marginal federal income tax rate is 35%.
- Make \$30,000 in 2020 to DAF and don't give in 2021, 2022 the aggregate amount of their itemized deductions for this years of \$44,800 (\$4,800 mortgage interest deduction, \$10,000 charitable gifts, and \$10,000 of SALT deductions) does not exceed the standard deduction \$24,800.
- Money still goes to charity in 2020, 2021, 2022
- <u>Tax savings is \$7,000</u> immediate tax savings = 35% rate on \$20,000
- Why \$20,000 standard deduction was 24,800 and new deduction was \$44,800
- Total cost is now \$23,000 for gifts (\$30,000 in gifts minus \$7,000 in new tax break)



#### For Some Now Is Best Time To Give

- High income, impacted by SALT, top federal cap gains still same
- For those looking to reduce taxable income, charitable giving is likely still the best and most flexible tax deduction for HNW clients
- Not everyone is seeing lower taxes under TCJA, anyone seeing higher taxes might want to consider giving
- Giving of appreciated stocks (with markets higher or with gains)
- Those still itemizing can still be valuable
- Retirees QCDs still valuable



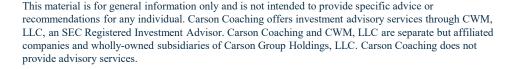
#### **Qualified Charitable Distributions**

- SECURE Act moved to 72 but QCDs remain at 70.5
- Remember offset provision for 70.5 IRA deductible contributions
- Can still use 70.5 QCD in 2020
- But no RMDs offset since none owed in 2020.
- Still helpful from a tax perspective
- Do you consider doing QCD in 2021 for both years?



#### **New 2020 Charitable Deductions**

- \$300 per filing that didn't itemize above the line cash deduction
  - Standard deduction filers can take advantage
- 100% of AGI allowed in deductible cash gives in 2020
  - Could be benefit of large gift strategy
  - Consider mixing with other strategies Roth
  - Not always best to do 100% deduction





# Looking Forward

# **Continued Wind and Legal Changes**

- Pressure on tax revenue and federal budget
- Early retirement risks in 2020
- SECURE Act Trust Failures and Beneficiary Review
- Social Security Issues
- Roth planning is huge
- Keep preparing for changes in income planning (The WIND)
- Managing Emotions





#### Jamie Hopkins, Esq.

MBA, CFP®, LLM, CLU®, ChFC®, RICP®

#### **Contact:**

Email

jhopkins@carsongroup.com

WEBSITE

www.JamieHopkins.com

Twitter

@RetirementRisks



#### **Additional Disclosures**

Securities offered through Cetera Advisor Networks LLC, Member FINRA/SIPC. Investment advisory services offered through CWM, LLC, an SEC Registered Investment Advisor. Cetera Advisor Networks LLC is under separate ownership from any other named entity. Carson Partners, a division of CWM, LLC, is a nationwide partnership of advisors.

Please note not all advisors affiliated or using the name of Carson Wealth offer securities through Cetera Advisor Networks LLC, Member FINRA/SIPC, or offers investment advisory services through CWM, LLC. Please visit your advisor's website for information related to specific advisors for more disclosures related to which firms they offer securities business through, if any, or which firm they offer advisory services through.

Carson Wealth is the marketing name for investment advisory services offered through Spectrum Management Group, LLC, an SEC Registered Investment Advisor. Spectrum Management Group, LLC is affiliated with CWM, LLC, an SEC Registered Investment Advisor through common ownership by Carson Group Holdings, LLC.

This presentation is designed to provide accurate and authoritative information on the subjects covered. It is not, however, intended to provide specific legal, tax, or other professional advice. For specific professional assistance, the services of an appropriate professional should be sought.

Some IRA's have contribution limitations and tax consequences for early withdrawals. For complete details, consult your tax advisor or attorney. Distributions from traditional IRA's and employer sponsored retirement plans are taxed as ordinary income and, if taken prior to reaching age 59  $\frac{1}{2}$ , may be subject to an additional 10% IRS tax penalty. Converting from a traditional IRA to a Roth IRA is a taxable event. A Roth IRA offers tax free withdrawals on taxable contributions. To qualify for the tax-free and penalty-free withdrawal or earnings, a Roth IRA must be in place for at least five tax years, and the distribution must take place after age 59  $\frac{1}{2}$  or due to death, disability, or a first time home purchase (up to a \$10,000 lifetime maximum). Depending on state law, Roth IRA distributions may be subject to state taxes. If you are purchasing an annuity to fund any tax-qualified retirement plan (IRA), you should be aware that this tax-deferral feature is available with any investment vehicle and is not unique to an annuity. Carefully consider the features and benefits of the annuity before making the decision to purchase.

