

2025 Big Picture Timeline

Dates	Participating Organizations
June	* ASSEMBLE your #iGiveCatholic TEAM of staff & volunteers
July - August	* Brainstorm PROJECT/NEED for which you will raise funds * Identify individuals and local businesses to solicit for MATCH OR CHALLENGE GIFTS * Consider who might be solicited for PEER-TO-PEER FUNDRAISING, both individuals AND support organizations (i.e. board, council, parish ministries, mass communities, PTO, clubs, alumni classes, etc.) * Determine COMMUNICATION strategy
	CLICK HERE for Marketing Toolkit, Social Media Timeline, and more
August	* Participate in any LOCAL TRAININGS offered by diocese/foundation * Watch pre-recorded TRAINING WEBINARS
Mon, Aug 18	REGISTRATION for participating organizations begins!
Wed, Aug 27 3:00 PM Eastern	WEBINAR – "Getting Ready for #iGiveCatholic 2025" (click to register) Mightycause Platform Demo, How-Tos, building your profile
September- October	* Enter BANKING INFORMATION * Draft email COMMUNICATIONS and social media posts * Review and update DATABASE of donors, families, supporters * Customize PROFILE PAGE with logo/photos/stories/video/donation levels * Distribute SAVE THE DATE in all communication channels
Sat, Nov 1	LAST DAY TO REGISTER! Registration closes at 11:59 PM
Wed, Nov 12 3:00 PM Eastern	WEBINAR – "Final Steps to Success" (click to register) Last minute tips, review of best practices to support success! Q&A
Mon, Nov 17	Advanced Giving Phase!
Tue, Dec 2	#iGiveCatholic on #GivingTuesday!
Tue, Dec 9	Enter all remaining offline gifts of cash and checks! Dashboard closes at 11:59 PM
Wed, Dec 10	Create and distribute thank you notes for donors, sponsors, & volunteers

Questions?

Reach out to your local #iGiveCatholic leader, which you can find by CLICKING HERE